

Faraone project

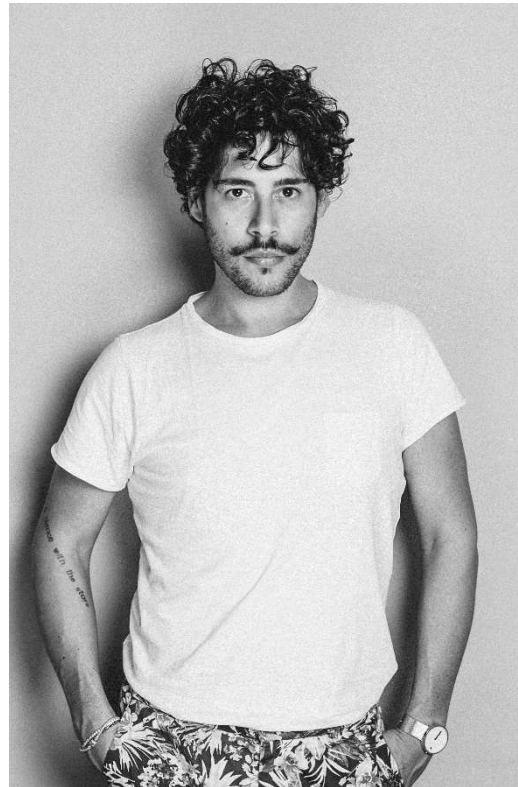
3309/V309/S309



NATUZZI
ITALIA

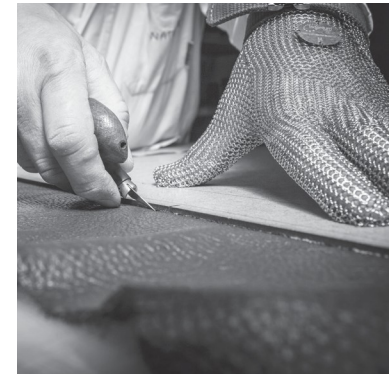
Faraone

Introducing the stunning new Faraone sofa, a masterpiece designed by our Natuzzi Design Centre and inspired by the elegance and power of Queen Nefertiti. This modular sofa offers both motion recliner and non-recliner modules to suit your comfort needs. Experience the intuitive dual motor recliner mechanism that allows for seamless adjustment of the headrest and footrest, providing unparalleled comfort whether you're watching TV, reading a book, or simply relaxing. The zero gravity function elevates your feet to the same height as your heart, promoting blood circulation and delivering complete relaxation. Discover the perfect blend of luxury, comfort, and innovative design with the Faraone sofa.



Design by Antony Cecca

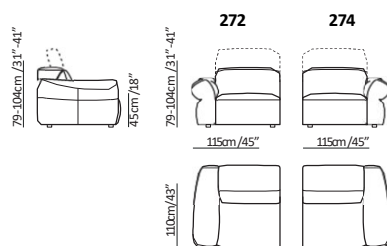
Antony Cecca's boundless curiosity for the world of art, combined with his studies in Fashion Design, has shaped his talent. Nurtured at the Natuzzi Design Center, he explores a constant experimentation of lines that defy gravity, envisioned through refined shapes and exquisite materials.



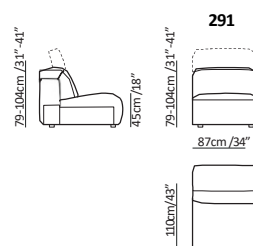
Choose your Faraone

The Faraone project is extremely versatile, thanks to its 7 SKUs, which allow for unlimited configurations suitable for any space, from retail stores to the homes of our customers.

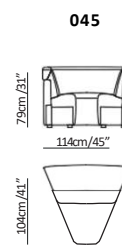
chair with arm



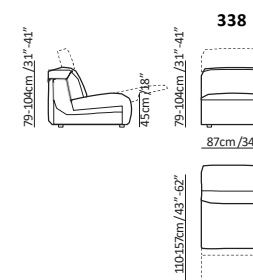
armless chair



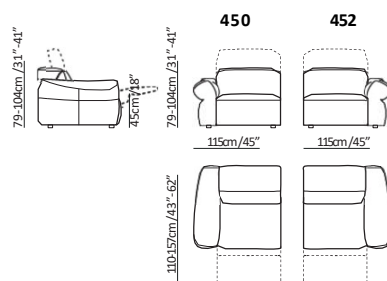
45° wedge
corner



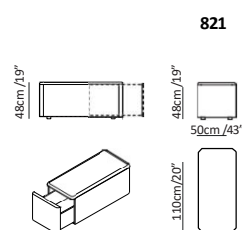
dual power motion
armless seat



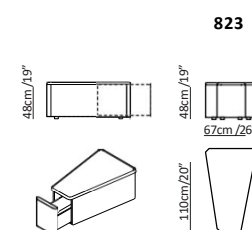
dual power motion
chair with arm



console
with storage



console
with storage

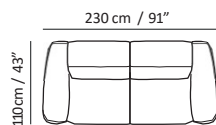


Versatility and Configurations

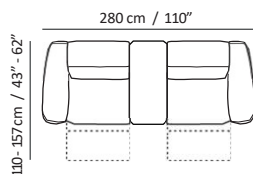
The “Versions and Compositions” chart is designed to showcase the full versatility of the project. Specifically, the Faraone Sofa offers both linear and modular configurations, with the option of dual power motion recliners. Additionally, the Faraone project includes consoles with storage that can be seamlessly added between each sofa seat.



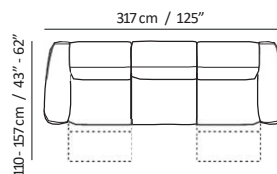
272+274



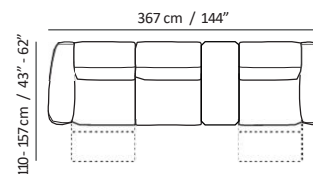
450+821+452



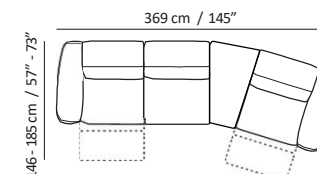
450+291+452



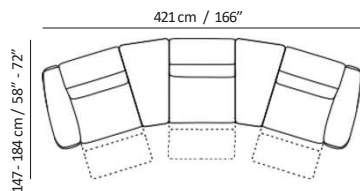
450+291+821+452



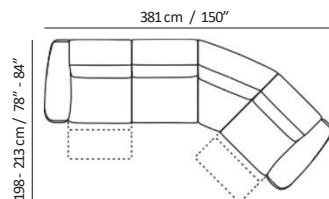
450+291+823+452



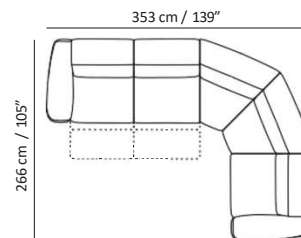
450+823+338+823+452



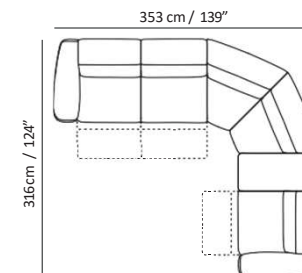
450+291+045+452



450+338+045+045+452



450+338+045+045+821+452



Thanks to the configurator, this versatility can be customized according to the client's needs.

Technical features

Each power motion recliner is equipped with advanced and intuitive dual-motion technology, ensuring every detail is designed to provide full-body rest and relaxation.



Dual power motion technology



Electric and manual headrest



Zero Gravity for whole body extension



Also available without recliners



Integrated multifunctional tables



Leather and Fabric (with contrast leather insert)



Battery available for selected versions



Multiple configurations with 45 degree corner



The dual motor recliner mechanism is intuitive, with front buttons to open the headrest and footrest simultaneously. Inner buttons allow individual control of the headrest for better comfort while watching TV, reading, or relaxing. The non-power motion recliner versions feature a manual adjustable headrest for added convenience.



The 3309/S309 Faraone leather sofa features moccasin-style stitching along the headrest, arms, and front seat profile. This detailed stitching enhances its aesthetic appeal and highlights Natuzzi's craftsmanship and attention to detail.



The "Zero Gravity" position is achieved through the dual power motion function, which elevates the feet to heart level, enhancing circulation and providing an optimal relaxation position.

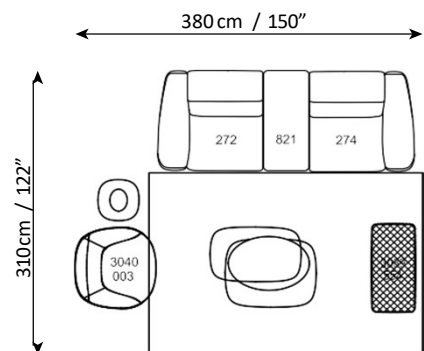


The V309 Faraone sofa is available in all fabric categories from the Natuzzi Italia soft covering collection. The main fabric is complemented by a contrast leather insert, available in CAT 15 Le Mans, CAT 25 Status, CAT 30 Stromboli, and CAT 40 Siena.

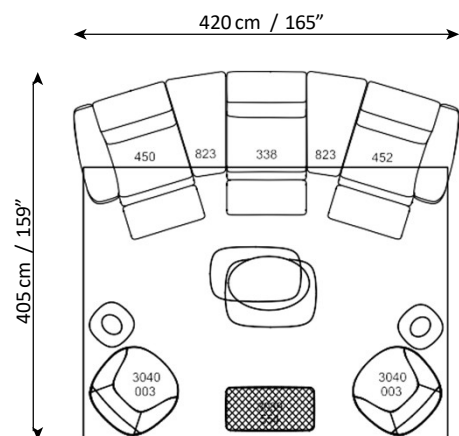
Layout Examples

It is also possible to express the versatility of the project through different layouts, suggesting the creation of various room sets to show the optimization of spaces in any living area.

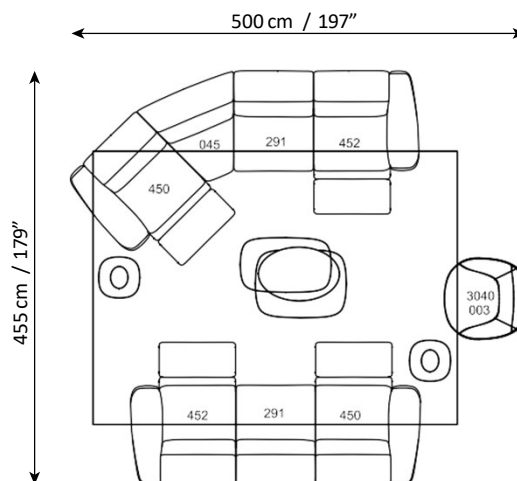
DIM: 12 SQM



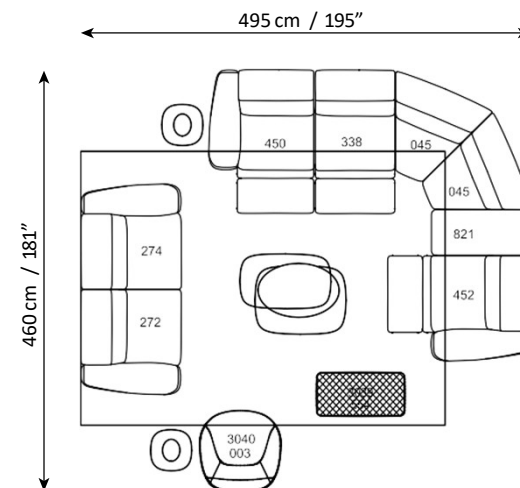
DIM: 17 SQM



DIM: 23 SQM

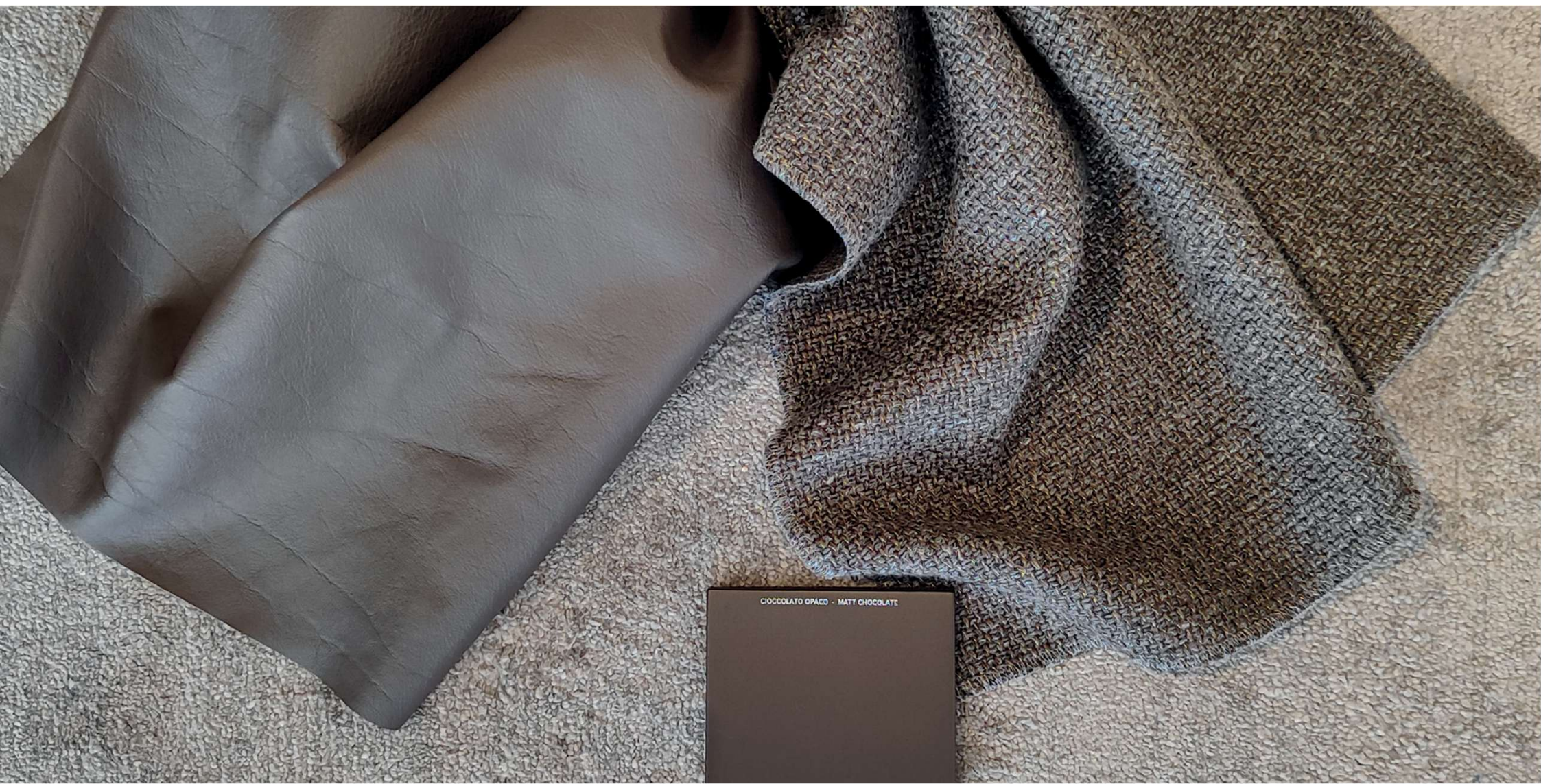


DIM: 24 SQM



Moodboard earth tone

To ensure harmony in the projects, the Natuzzi Style Center carefully selects materials and coverings, creating a dialogue between them. In this case, Stromboli leather in Warm Taupe has been paired with Borgospesso fabric in Bark. The harmonization of these coverings with woods and marbles will result in a moodboard that defines the final total look of the project. Each collection model offers multiple moodboards to adapt to various market geographies.



Moodboard earth tone

Along with the moodboard of coverings and materials, the Natuzzi Style Center harmonizes the living room with furniture and accessories to complete the interior design project.



sofa sectional: Faraone 3309



STROMBOLI 30IQ



sofa: Faraone 3309



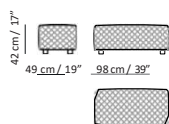
BORGOSPESSO 99.0019.01
PIPING 30IQ



occasional chair: Luna 3040



BORGOSPESSO
99.0019.01



ottoman: Melpot 3039



LAGUNA
99.0020.05



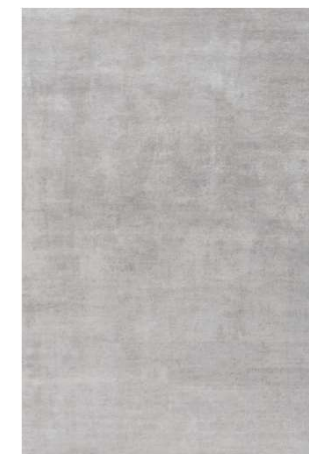
Table Top : Faraone 3309
Vers. 823 - 60X110H48
Matt Chocolate



Accent Table: Mindful 45X45
H55 Matt Chocolate
Q083002XNA



Central Coffee Table: Mindful
88X125 H46 Matt Chocolate
Q083001XNA



Rug: Seti 300X400
Silver R85905X

These products have been carefully selected to maintain the atmosphere and harmony of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials, and finishes cannot be altered.

Fiore

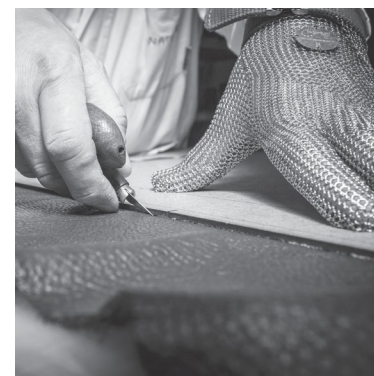
Marcantonio Malerba is an Italian designer and artist known for merging art, design, and nature into functional yet sculptural pieces. His work, characterized by organic shapes and playful sophistication, has gained international acclaim. With a fine arts background, he collaborates with top brands and exhibits globally, redefining contemporary design.

This follows a series of successful collaborations, including the Infinito sofa, the Germoglio lamp, born from the giant installation during MDW22, and the Terra pouf.



Design by Marcantonio

The fourth collaboration with "design alchemist" Marcantonio, celebrated for his playful and imaginative approach, is once again a striking object: an armchair inspired by an Apulian flower, Linum.



Ilia V996

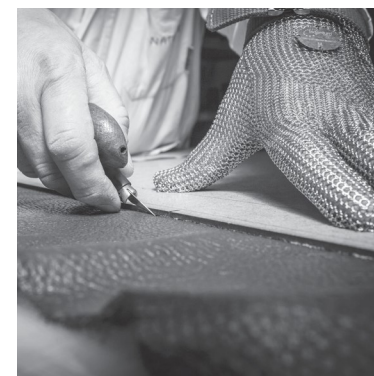
The **Ilia** armchair is now available with a redesigned round central plate, offered in a refined chocolate color finish. The position of the control panel has been optimized for better ergonomics and ease of use, providing an even more comfortable and practical experience.

To highlight the design, an elegant leather piping has been added along the armchair's profile.



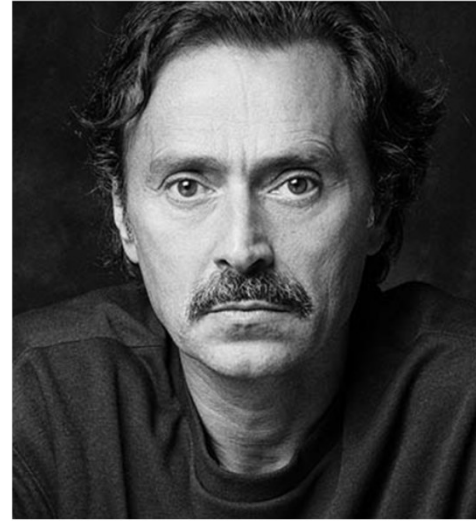
Design by Mauro Lipparini

Mauro Lipparini is an eclectic architect and designer who expresses his creativity in all areas: complex industrial projects, interior architecture, installations, study of products. He is one of the leading figures of "Italian minimalism", internationally successful, and his talent earned him many recognitions. Recognized in competitions around the world such as the Good Design® Global Awards.



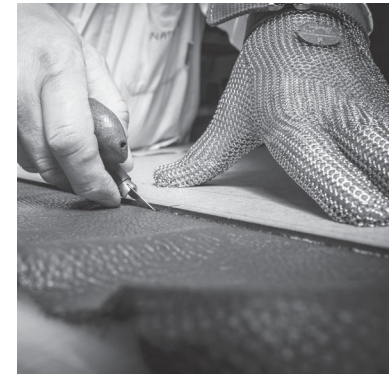
Wash Less Chair

Design, Technology, and Sustainability for an Innovative Home
The collaboration between Natuzzi and Whirlpool combines the best of design, innovation, and sustainability. The Wash Less Chair is designed to reduce unnecessary washes, keeping clothes fresh and in good condition. Inspired by deer antlers, a symbol of nature, the chair reinterprets the valet stand, integrating armrests and a backrest in a harmonious and circular design.



Design by Fabio Novembre

Fabio Novembre is an Italian designer and architect known for his creative and innovative approach to product design, furniture, and architecture. His works combine aesthetics, functionality, and a strong emotional component, often exploring themes of identity, organic shapes, and visual provocations. Novembre is famous for his unique style, which challenges traditional design conventions by using bold forms and unconventional materials. He has collaborated with numerous internationally renowned brands and has designed furniture, interiors, and artistic installations.



Technical features

Design, Technology, and Sustainability for an Innovative Home

The collaboration between Natuzzi and Whirlpool combines the best of design, innovation, and sustainability. The Wash Less Chair is designed to reduce unnecessary washes, keeping clothes fresh and in good condition. Inspired by deer antlers, a symbol of nature, the chair reinterprets the valet stand, integrating armrests and a backrest in a harmonious and circular design.

Ecological Materials

Made with Ecoplen® fabric produced from recycled materials, and a sturdy painted steel structure, it ensures durability and respect for the environment.

Innovative Design

Flocking gives a luxurious appearance and a pleasant touch, while neutral colors (White and Beige) allow it to fit any decor, making the product versatile and attractive to various markets.

Advanced Features

The acrylic fiber fabric treated with TiO2 nanoparticles removes organic stains with sunlight and provides permanent protection against bacteria, mold, dust mites, and viruses (including COVID), increasing the perceived value of the product.

Easy Maintenance

The chair is washable with bleach and neutralizes odors thanks to its antistatic properties, offering an additional advantage in terms of practicality and hygiene.

Consumption Savings

Thanks to Whirlpool's 6th Sense technology, which optimizes the use of energy and water, the Wash Less Chair helps reduce household operating costs, promoting a sustainable and beneficial approach for the customer.

Hanging Clothes Chair

L82cmx 98 cm H 144cm



CH280039930	Wash Less Chair White/Grey
CH280039958	Wash Less Chair Beige