

# Project Identity **Venezia**

C300



**NATUZZI**  
EDITIONS

# Project Identity

## Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.



# Venezia

The gondola, symbol and icon of Venezia, has inspired the elegant and slender lines of the namesake sofa - which takes up the unmistakable asymmetrical shape of the boat, while the armrest evokes its characteristic S-shaped iron bow, representing the curves of the Canal Grande. The gondola is also the most comfortable way to move around this city. A comfort typical of a Natuzzi sofa, thanks to the large and deep seats - one of which is extra-large in size - and the open base which facilitates cleaning.



Embrace a new philosophy of Comfort.  
Feelwell combines physical relaxation  
and mental balance, offering a tailor-made  
wellness experience.



## Design by Natuzzi Design Center

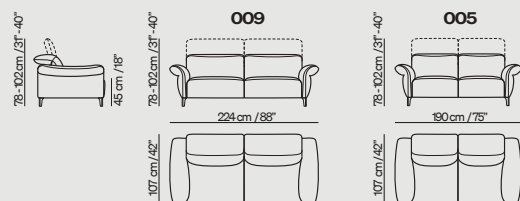
In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



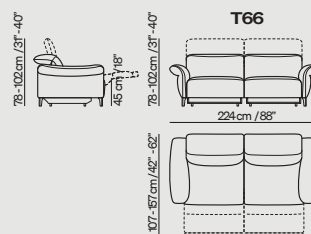
## Choose your Venezia

The Venezia project is extremely versatile thanks to its 21 SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.

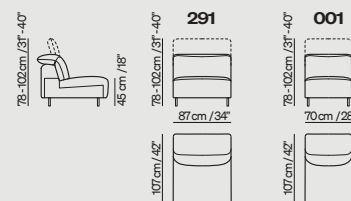
### Sofa



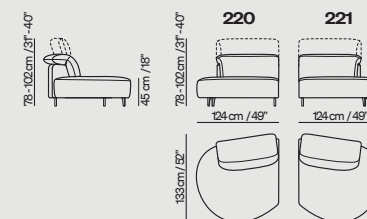
### Power motion sofa



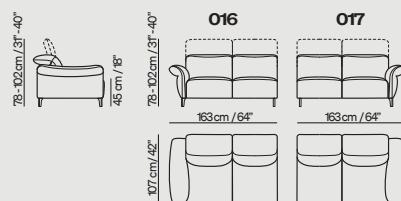
### Armless chair



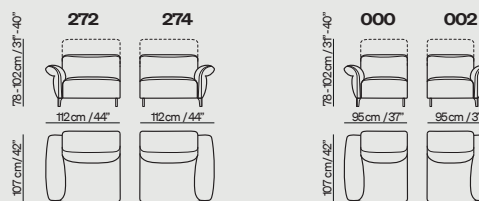
### Seat with terminal



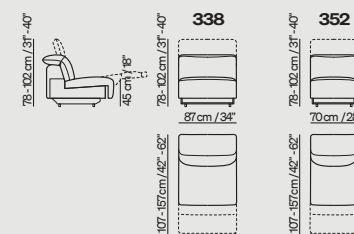
### Sofa with arm



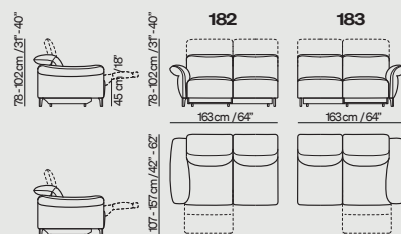
### Chair with arm



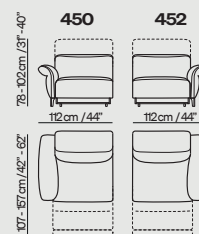
### Power motion armless chair



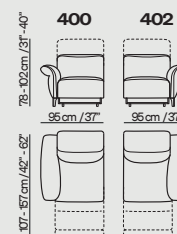
### Power motion sofa with arm



### Power motion chair with arm



### Optional battery pack

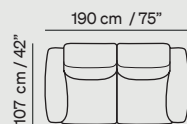


## Versatility and configurations

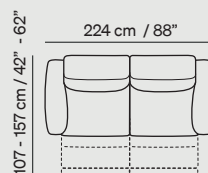
The abacus «Versions and Compositions» shows the versatility of the project, as in the examples below:



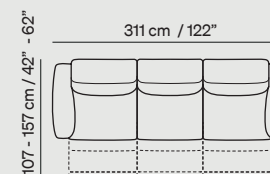
**005**



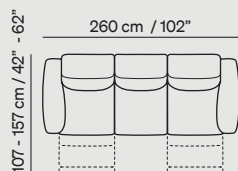
**T66**



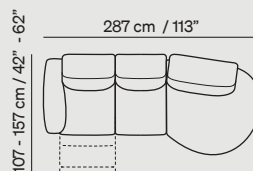
**450+ 338+452**



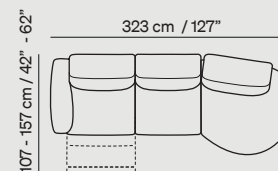
**400+001+402**



**182+221**



**450+291+221**



Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

## Features & Benefits



**Power Motion mechanism**



**Manually adjustable headrest**



**Zero-Wall**



**Multiple configurations**



**2 seat widths available**



**Available in Leather and Fabric**



**Customizable foot finishings**



**Optional battery pack available**

**«Zero-Wall» Technology**  
allows the sofa to be reclined at a great length without moving it away from the wall.

**Manually adjustable headrest**  
that can be adjusted for optimum head support.

**Round shape terminal**  
for a unique and "organic" configuration.

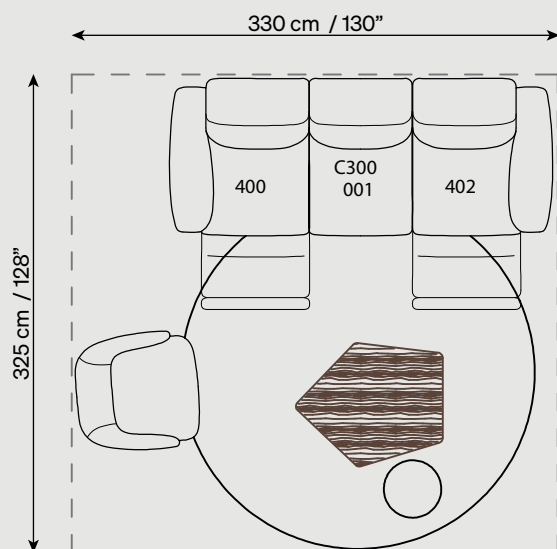


**«Power Motion» Mechanism**  
The power mechanism allows you to recline the entire seat for maximum relaxation.

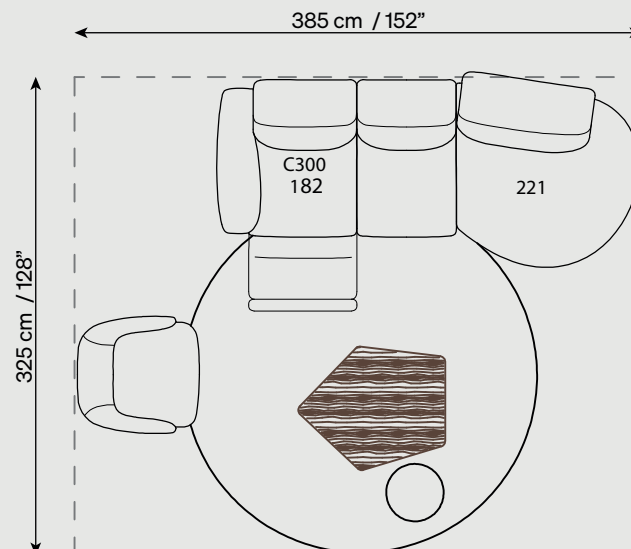
## Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

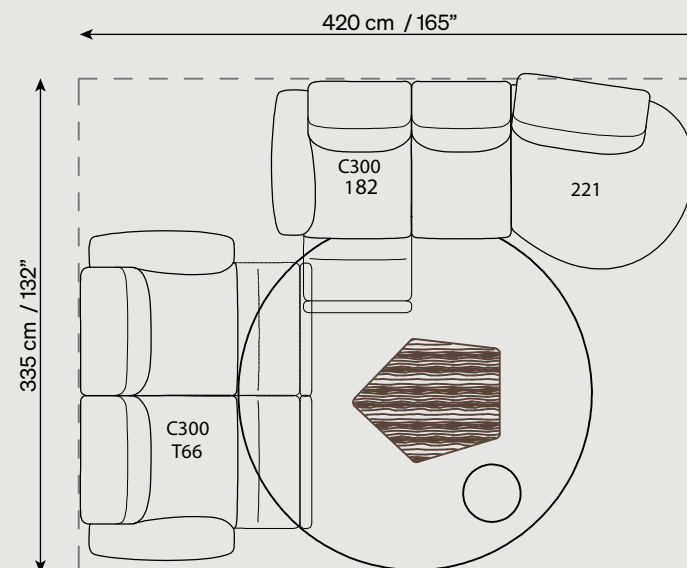
**DIM: 11 sqm / 118 sq ft**



**DIM: 12,5 sqm / 135 sq ft**



**DIM: 14 sqm / 151 sq ft**





## Moodboard warm neutral & earth tone

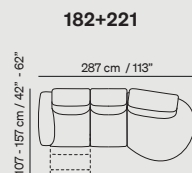
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the Snow color was paired with the Remo fabric in the Sand color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.





## Moodboard warm neutral & earth tone

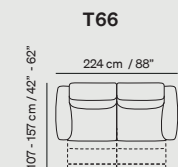
Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



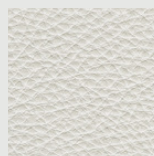
Sofa Sectional: Venezia C300  
Feet Finish: FT 79 Matt Black



REMO  
78.0188.04



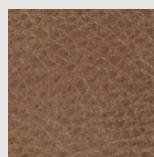
Sofa: Venezia C300  
Feet Finish: FT 79 Matt Black



15C1 LE MANS



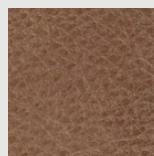
Occasional Chair: Damen C219  
with swivel base



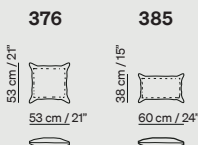
15WI OREGON



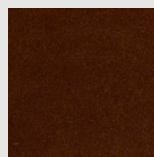
Ottoman: Gaia A921



15WI OREGON



Pillow: A800



BREZZA  
70.0077.23



Central Table: Chocolat  
101cm/40" x 83cm/33" x H28cm/11"  
Smoked Oak/Pewter  
T18501X



Table Lamp: Bag  
35cm/14" x 32cm/12" x H21cm/8"  
Bronze  
L039008EOF



Decorative Object:  
Log Vase S-M  
18cm/7" x 15,5cm/6" x H21cm/8"  
14cm/5" x 11,5cm/4" x H26cm/10"  
0976001XOF - 0976002XOF  
Gold Glazed



Rug: Snorkeling  
D240cm/94"  
Earth Orange/Brown  
V171002XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

## Moodboard earth tone & warm neutral

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Arizona leather in the Mastic color was paired with the Jupiter fabric in the Apulian Stone Beige color. The combination of these coverings together with the wood and ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

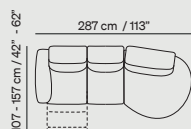




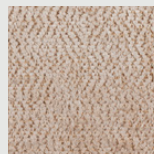
## Moodboard earth tone & warm neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

182+221

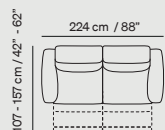


Sofa Sectional: Venezia C300  
Feet Finish: FT 79 Matt Black

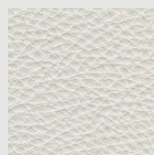


REMO  
78.0188.05

T66



Sofa: Venezia C300  
Feet Finish: FT 79 Matt Black

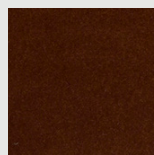


15C1 LE MANS

233



Occasional Chair: Damen C219



BREZZA  
70.0077.23

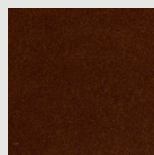
106



375



Ottoman: Gaia A921



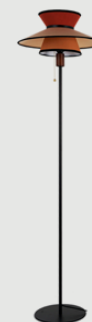
BREZZA  
70.0077.23



Central Table: Venezia  
D100cm/39\" H38cm/15\"  
Walnut/Brushed Brass  
Q185009XOF



Accent Table: Venezia  
D55cm/22\" H50cm/20\"  
Walnut/Brushed Brass  
Q185010XOF



Floor Lamp: Lemon Grass  
41cm/16\"x 40cm/15\" H144cm/57\"  
Russety / Beige / Khaki / Metal Black  
N971001COF



Rug: Whisper  
300cm/118\" x 400cm/157\"  
Alabaster  
R87528X

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## Moodboard earth tone

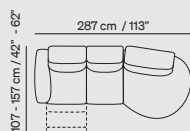
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the White color was paired with the Remo fabric in the Peach color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



## Moodboard earth tone

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

182+221

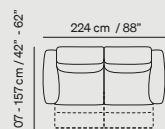


Sofa Sectional: Venezia C300  
Feet Finish: FT 79 Matt Black

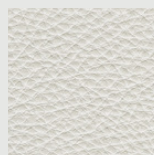


REMO  
78.0188.05

T66



Sofa: Venezia C300  
Feet Finish: FT 79 Matt Black



LE MANS 15C1

233



Occasional Chair: Damen C219



15WI OREGON

375



Ottoman: Gaia A921



15WI OREGON

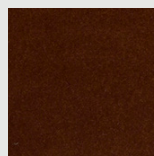
376



385



Pillow: Gaia A800



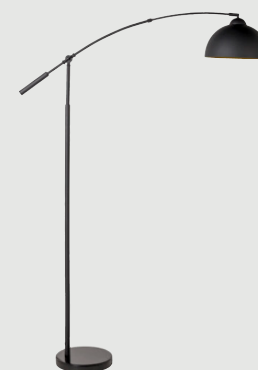
BREZZA  
70.0077.23



Central table: Chocolat  
101cm/40" x 83cm/33" x H28cm/11"  
pewter/smoked OAKT18501X



Decorative object: log vase S/M  
18x15,5 x H21 cm gold glazed O976001XOF  
14x11,5 x H26 cm gold glazed O976001XOF



Floor Lamp: Texas N099001UOF  
(available for U.S. market)



Rug: Patina  
200cm/79" x 290cm/114"  
beige/visone R86410X

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.



## Moodboard green

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le mans leather in the Thyme color was paired with the Cupido fabric in the Moss color. The combination of these coverings together with the wood & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

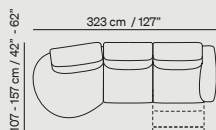




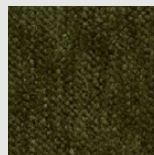
## Moodboard green

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

452+291+220

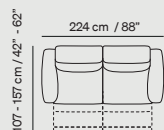


Sofa Sectional: Venezia C300  
Feet Finish: 79 Matt Black

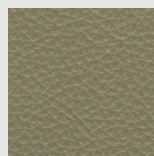


CUPIDO  
78.0179.02

T66

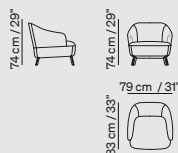


Sofa: Venezia C300  
Feet Finish: 79 Matt Black

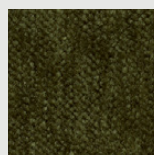


15F3 LE MANS

233



Occasional Chair: Damen C219

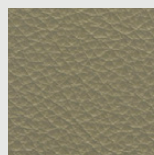


CUPIDO  
78.0179.02

106



Ottoman: Gaia A921



15F3 LE MANS

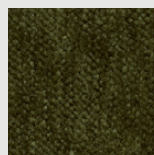
376



385



Pillow: A800



CUPIDO  
78.0179.02



Central Table: Low  
120cm/47" x 60cm/24" H32cm/15"  
Champagne Metal/Calacatta Gold Ceramic  
T043001XOF



Side Table: Low  
60cm/24" X 60cm/24" H40cm/16"  
Champagne Metal/Calacatta Gold Ceramic  
T043004XOF



Side Table: Low  
60cm/24" X 60cm/24" H40cm/16"  
Champagne Metal/Brown Ash  
T043002XOF



Suspension Lamp:  
Norma white L040006EOF



Rug: Whisper  
D300cm/118"  
Sage Green

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NATUZZI  
EDITIONS