

Project Identity **Toledo**

C301



NATUZZI
EDITIONS

Project Identity

Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

Toledo

Toledo sofa represents the perfect synthesis between minimal and vintage style. It has linear, light lines - embellished with fine crafted tufting on seat, backrest end outside arm panel - and large seats that ensure excellent comfort. The open base streamlines its shapes and allows for easier cleaning of the environment. Available in leather and fabric with wood leg - in walnut or wenge finishing - or optional metal leg in matt black or brushed brass finishing.

Neo *Heritage*
MADE IN NATUZZI

Shapes that have defined timeless style return reinterpreted for today enriched by an Italian design touch.



Design by Natuzzi Design Center

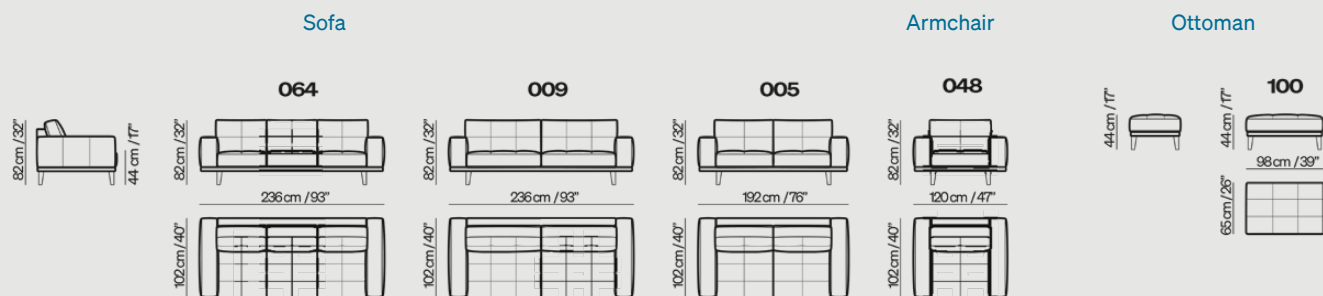
In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



Choose your Toledo

The Toledo project is extremely versatile thanks to its 5 components, available in 2 feet options, metal and wooden. Each combination allows us to create unlimited configurations. Here are some examples.

WOODEN FEET OPTION



METAL FEET OPTION



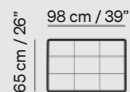
Versatility and configurations

The abacus «Versions and Compositions» shows all the versatility of the project. In particular, as in the examples below:

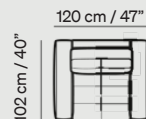
WOODEN FEET OPTION



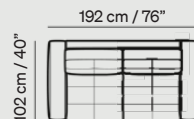
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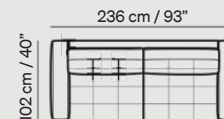
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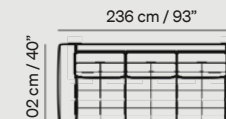
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009



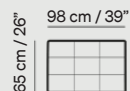
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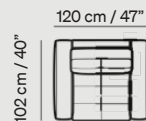
METAL FEET OPTION



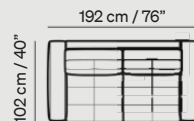
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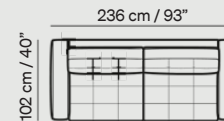
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235



239



254

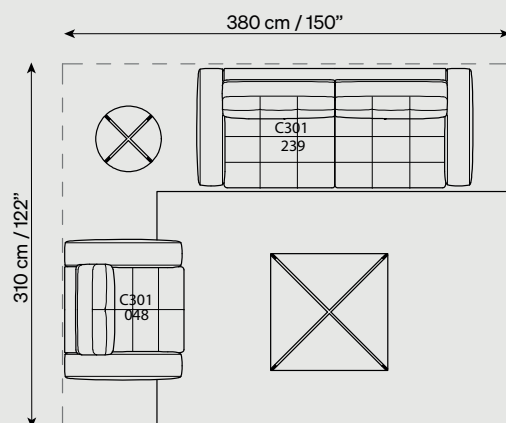


Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

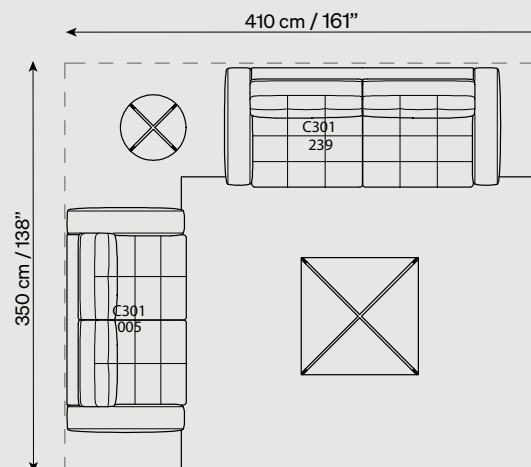
Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

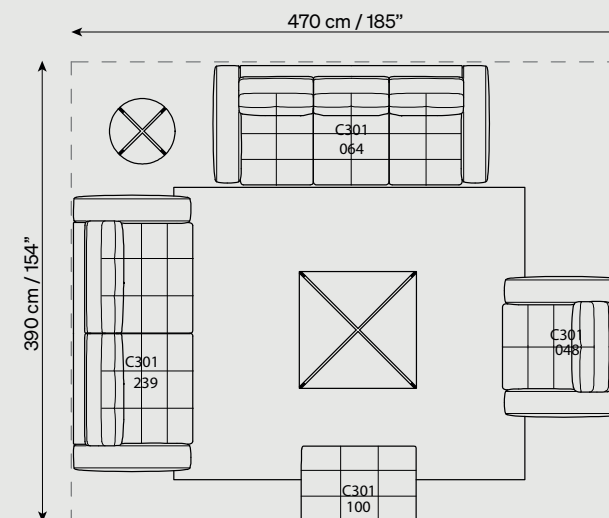
DIM: 12 sqm / 129 sq ft



DIM: 14,5 sqm / 156 sq ft



DIM: 18,5 sqm / 199 sq ft



Moodboard earth tone

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Arizona leather in the Honey color was paired with the Jupiter fabric in the Apulian Stone Beige color. The combination of these coverings together with the metal & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



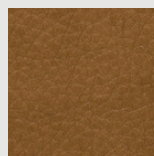
Moodboard earth tone

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

009



Sofa: Toledo C301
Feet finish: FT 09 walnut

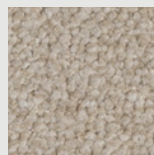


ARIZONA
15B3

064

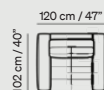


Sofa: Toledo C301
Feet finish: FT 09 walnut

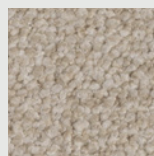


JUPITER
78.0189.02

048



Armchair: Toledo C301
Feet finish: FT 09 walnut

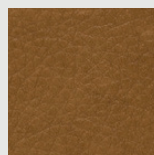


JUPITER
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Ottoman: Toledo C301
Feet finish: FT 09 walnut



ARIZONA
15B3



Central Table: Wire
90cm/35" x 90cm/35" x H32cm/13"
Hermitage ceramic/Metal coffee
T042016XOF



Side Table: Wire
D56cm/22" x H50cm/20"
Hermitage ceramic/Metal coffee
T042017XOF



Decorative Objects: Object vase S - M
D19,5cm/8" x H34cm/13"
White/Gold glazed O977001XOF
D24,5cm/10" x H38cm/15"
White/Gold glazed O977002XOF



Decorative Pillows:
Luxor 45cm/18" x 45cm/18"
Pearl/Tulip yellow O926001XOF
Sharm 45cm/18" x 33cm/13"
Yellow/Lilac O925005XOF
Giza 45cm/18" x 45cm/18"
Yellow/Green O924003XOF



Rug: Whisper
250cm/98" x 300cm/118
Alabaster V823023XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

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