

Project IdentityNatuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

Puzzle

Who has never put a puzzle together? The namesake sofa comes to life in the same way - by combining one element after another, everyone can have fun composing their own Puzzle, even "reverse seating" configurations that allow it to be experienced from both sides at the same time. The seats are in fact finished on all sides, as "free standing" elements, and available in two different sizes - and so are the armrests, one high and slim, one low and large, which can be both used on each side of the sofa thanks to a universal connector. The same goes for the ottomans which are suitable as terminal elements or in the middle of the seats. Each seat is also paired with a loose back cushion in same cover, so that comfort always lives up to the Natuzzi name. Available in a wide choice of fabrics to combine with each other.





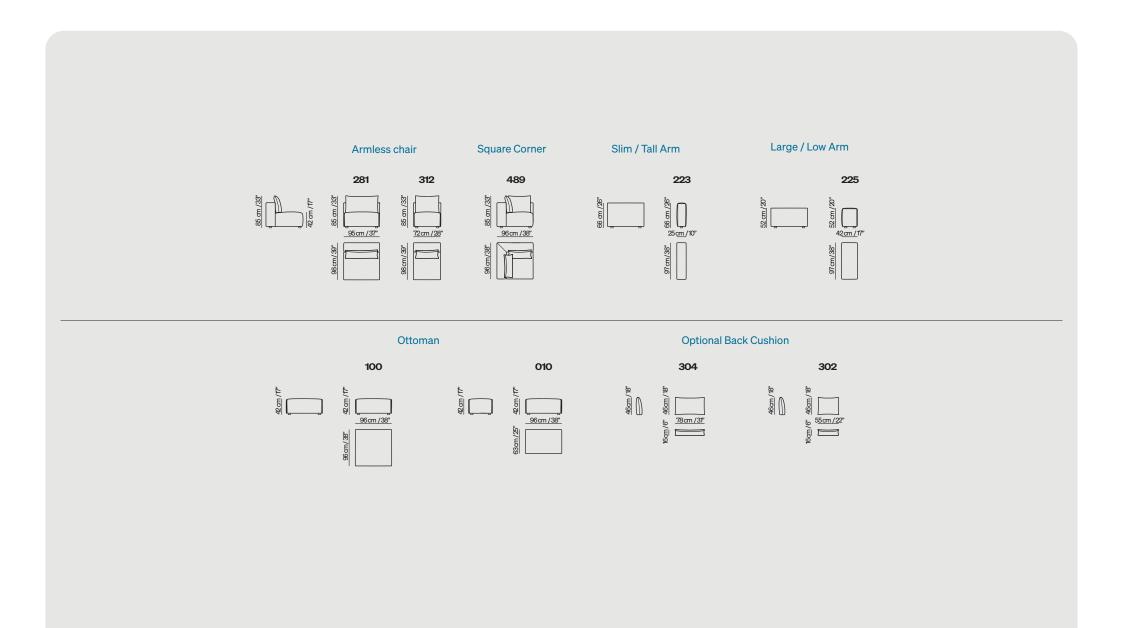
In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.





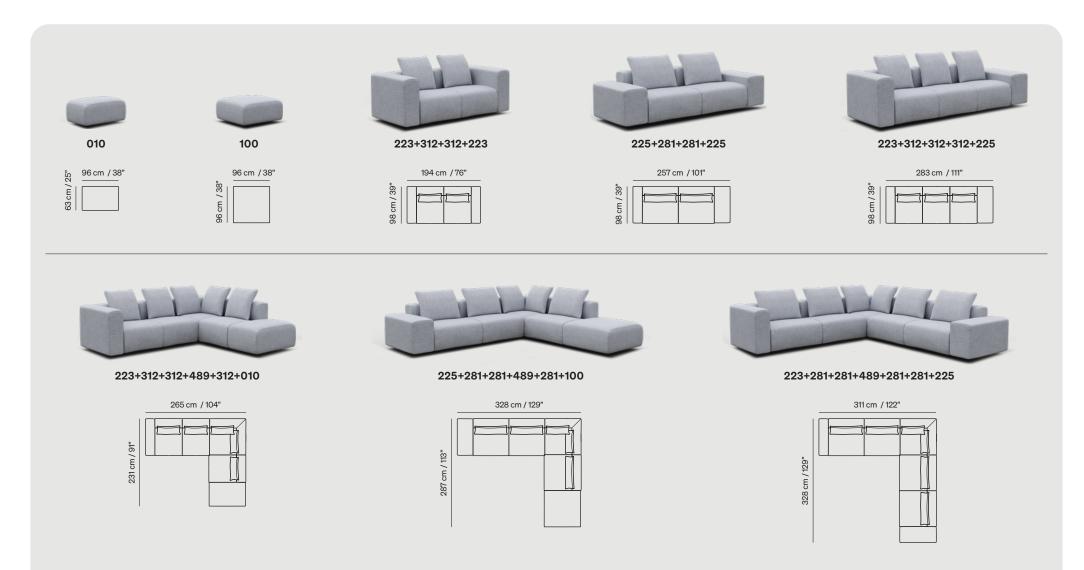
Choose your Puzzle

The Puzzle project is extremely versatile thanks to its 9 SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.



Versatility and configurations

The abacus «Versions and Compositions» shows all the versatility of the project. In particular, as in the examples below:



Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

Features & Benefits



Multiple configurations



2 seat widths available



Available in Leather and Fabric



"Reverse Seating"
Configurations
The "free-standing"
elements are especially
well-suited for "reverseseating" arrangements.



Two Arm Sizes
Available
You have the option
of selecting between
a slim/high arm and
a large/low arm,
both of which can be
positioned on either
side of your assembled
sectional sofa.



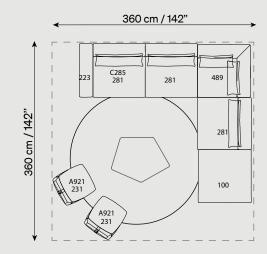
Available Ottoman Sizes We provide two sizes of ottomans, each capable of functioning as terminal pieces or fitting between the seats of your sectional sofa.

Layout examples

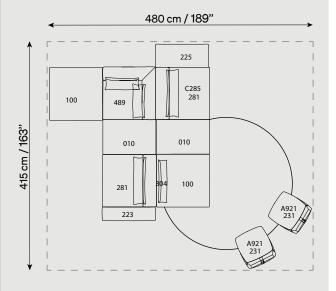
It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

DIM: 10 sqm / 108 sq ft 300 cm / 118" C285 225 225 335 cm / 131" A921 231 DIM: 11 sqm / 118 sq ft 315 cm / 124" 312 312 335 cm / 132" A921 231

DIM: 13 sqm / 140 sq ft

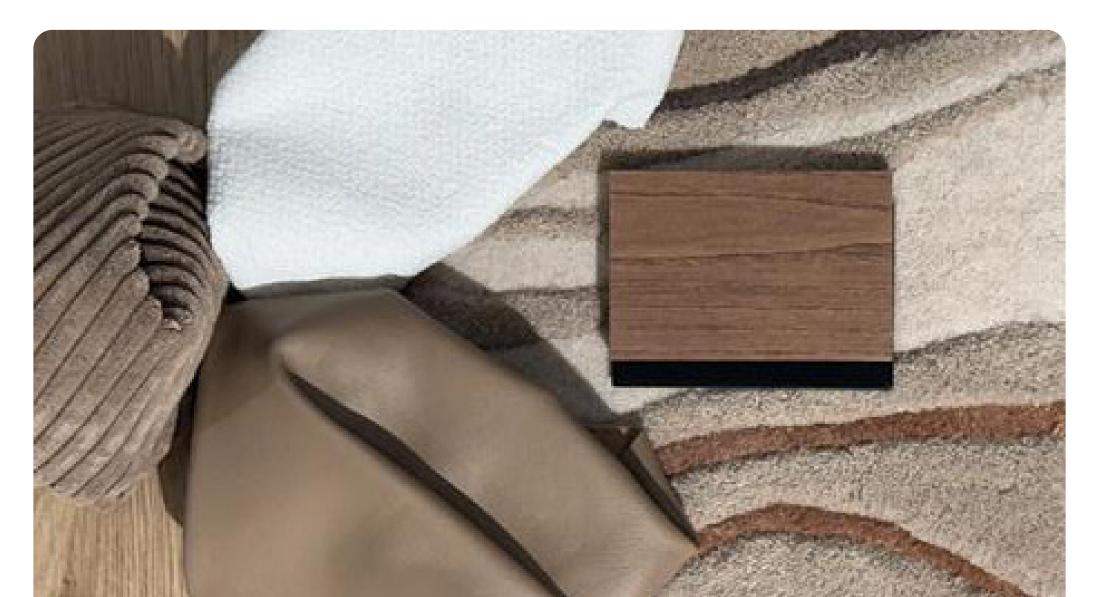


DIM: 20 sqm / 215 sq ft



Moodboard warm neutral

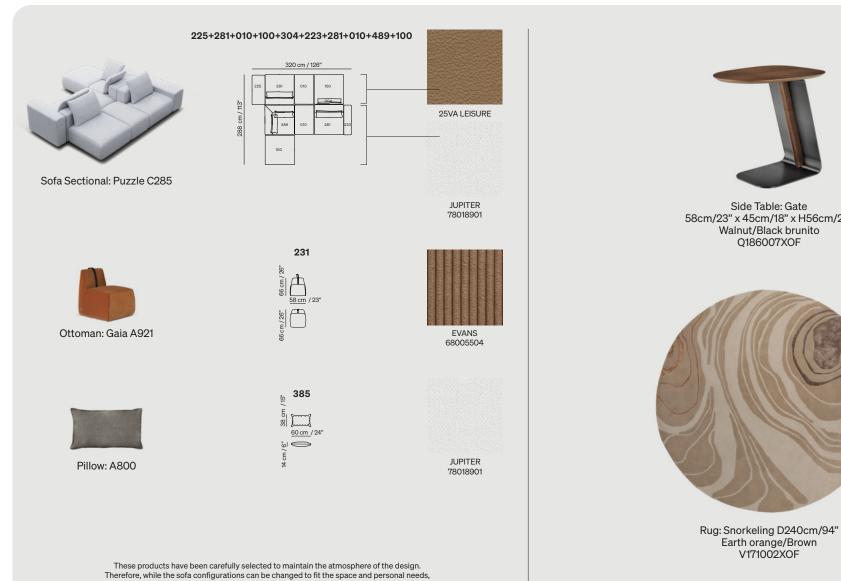
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Leisure leatherin the Alder color was paired with the fabric Jupiter in the White color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard warm neutral

the combination of colors, materials and finishes cannot be altered.

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



Available for China Market



Side Table: Gate 58cm/23" x 45cm/18" x H56cm/22" Walnut/Black brunito



Earth orange/Brown

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