

Project Identity **Pixel**

C294



NATUZZI
EDITIONS

Project Identity

Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

Pixel

Pixel is a multifunctional sofa whose backrests and armrests can be moved as desired, in accordance with an increasingly fluid lifestyle. The backrest slides - back and forth - varying the depth of the seat according to your needs, and the armrests can be tilted as you wish to give extra support to your head when you want to lie down. Available in leather, fabric or an elegant mix of both, with contrasting or tone-on-tone piping depending on the covering and color chosen.

dolcevita

MADE IN NATUZZI

The Dolce Vita Collection represents the perfect blend of design and functionality, with sofas designed for those who appreciate quality and attention to detail. It offers superior comfort, enriching your home with style.



Design by Natuzzi Design Center

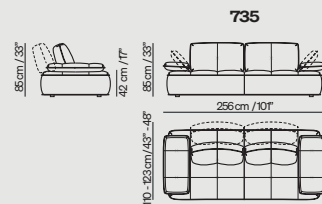
In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



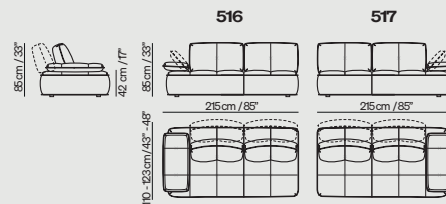
Choose your Pixel

The Pixel project is extremely versatile thanks to its 20 SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.

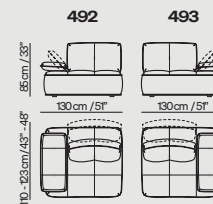
Sofa with manual adjustable
backrests and arms



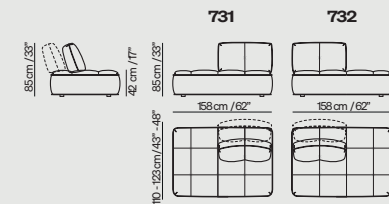
Sofa with manual adjustable backrests
and arm



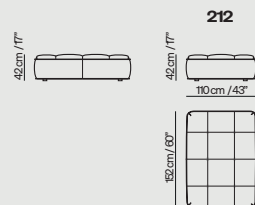
Seat with manual adjustable
backrest and arm



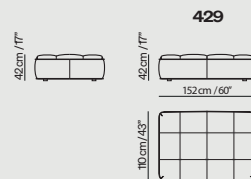
Seat with terminal and manual
adjustable backrest



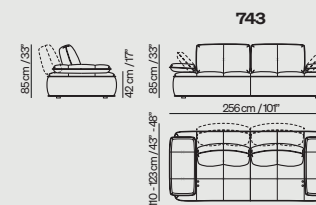
Chaise longue
without backrest



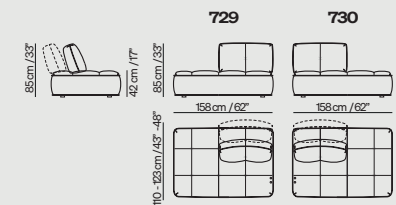
Ottoman



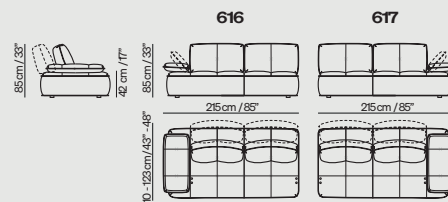
Sofa with power adjustable backrests
and manual adjustable arms



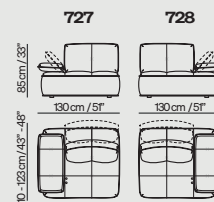
Seat with terminal and power
adjustable backrest



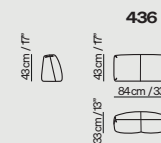
Sofa with power adjustable backrests
and manual adjustable arm



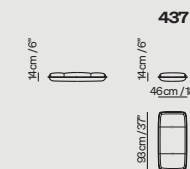
Seat with power adjustable backrest
and manual adjustable arm



Self standing
backrest



Self standing
arm



Optional battery
pack

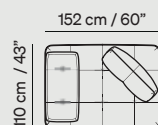


Versatility and configurations

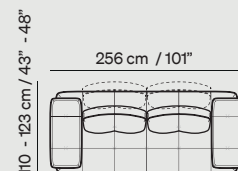
The abacus «Versions and Compositions» shows all the versatility of the project, as in the examples below:



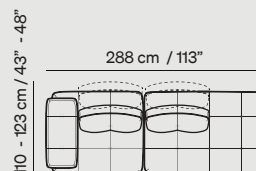
212+436+437



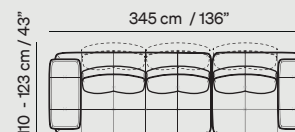
**735 (Manual backrests)
743 (Power backrests)**



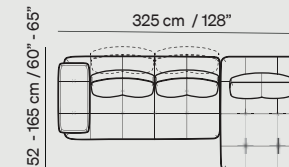
**492+732 (Manual backrests)
727+730 (Power backrests)**



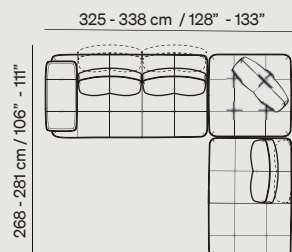
**516+493 (Manual backrests)
616+728 (Power backrests)**



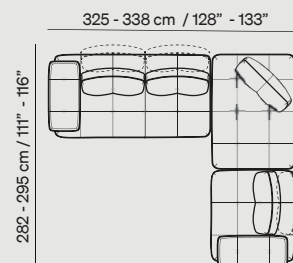
**516+212+436 (Manual backrests)
616+212+436 (Power backrests)**



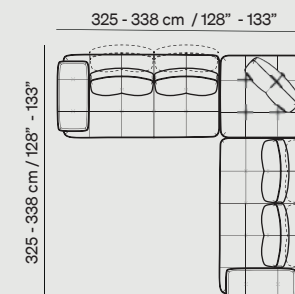
**516+229+732+436 (Manual backrests)
616+229+730+436 (Power backrests)**



**516+429+493+436 (Manual backrests)
616+429+728+436 (Power backrests)**



**516+229+517+436 (Manual backrests)
616+229+617+436 (Power backrests)**



Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

Features & Benefits



Manually and power adjustable backrests



Manually adjustable arms



Zero-Wall



Optional self-standing backrest and armrest



Multiple configurations



Available in Leather and Fabric



Optional «self-standing» backrest and armrest
you can feel free to move and place as needed for back and arm support.

Manually adjustable backrests
that allow you to manually slide the backrests back and forth, with multiple blocking positions, in order to personalize your seat depth and comfort.



Power adjustable backrests
to customize your seat depth and comfort throughout a smooth power sliding mechanism of the backrests that can be adjusted back and forth.

«Zero-Wall»
the adjustable backrests are allowed to function without moving the sofa away from the wall.



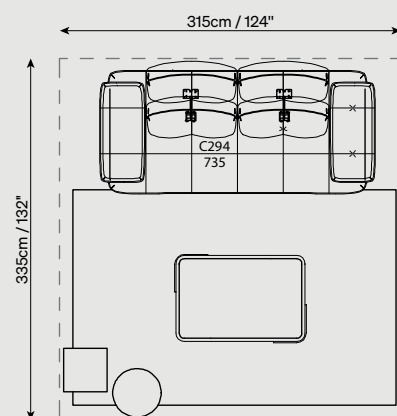
Manually adjustable arms

Multiple cover combinations
with also the «two-tone» customizing of the piping, in leather or fabric.

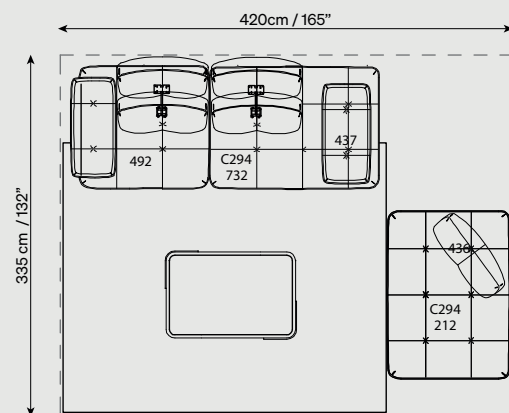
Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

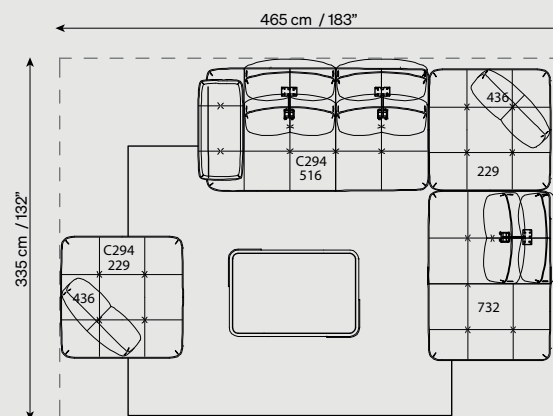
DIM: 10,5 sqm / 113 sq ft



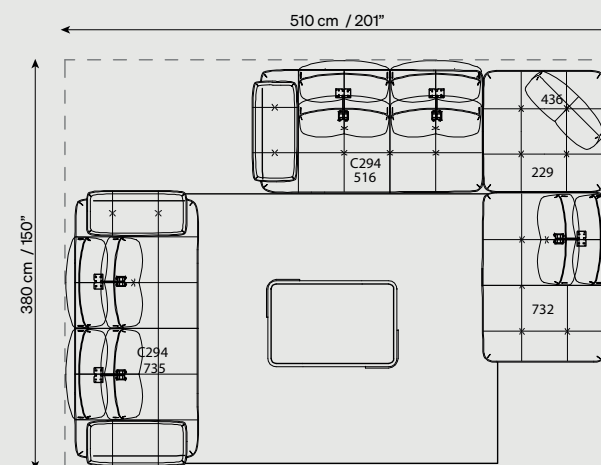
DIM: 14 sqm / 151 sq ft



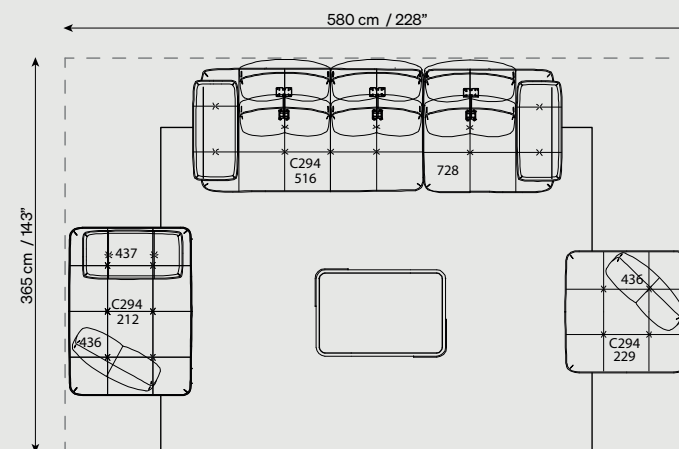
DIM: 15,5 sqm / 167 sq ft



DIM: 19,5 sqm / 210 sq ft



DIM: 21 sqm / 226 sq ft



Moodboard warm neutral & earth tone

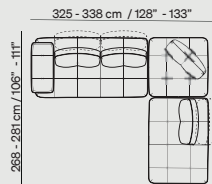
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the White color was paired with the Minerva fabric in the Rope color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard warm neutral & earth tone

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

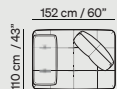
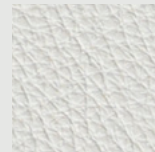
516+229+436+732



Sofa Sectional: Pixel C294

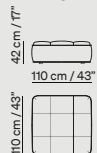
MINERVA
68.0054.05
LE MANS 15CW

212+436+437

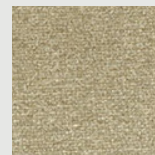
Ottoman with self standing backrest
and armrest: Pixel C294

LE MANS 15CW

229



Ottoman: Pixel C294

BREZZA
70.0077.02

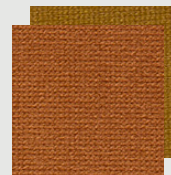
106



615



Ottoman: Gaia A921

TERME
78.0184.05
TERME
78.0184.06Central Table: Gate
120cm/47" x 80cm/31" H38cm/15"
Ash Arena/Avana
Q186005XOFBookcase: Gate
152cm/60" x 43cm/17" x H159cm/62"
Ash Arena/Avana
H186001XOFDecorative Objects: Object Vase S
D19,5cm/8" x H34cm/13"
White/Gold Glazed O977001XOFTable Lamp: Bag
35cm/14" x 32cm/12" x H21cm/8"
Bronze L039008EOFDecorative Pillows:
Luxor 45cm/18" x 45cm/18"
Tulip Yellow O926001XOF,
Sharm 45cm/18" x 33/13" cm
Yellow/Lilac O925005XOFRug: Whisper
300cm/118" x 400cm/157"
Alabaster V823024XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

Moodboard green

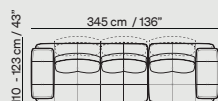
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the Snow color was paired with the Cupido fabric in the Moss color and Brezza velvet in the Beige color. The combination of these coverings together with the wood and marble, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard green

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

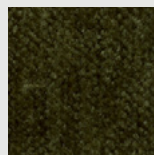
516+728



Sofa : Pixel C294

LE MANS 15C1
BREZZA
70.0077.22

229+436

Ottoman with self standing
backrest: Pixel C294CUPIDO
78.0179.02

212+436+437

Ottoman with self standing backrest
and armrest: Pixel C294BREZZA
70.0077.22
BREZZA
70.0077.09

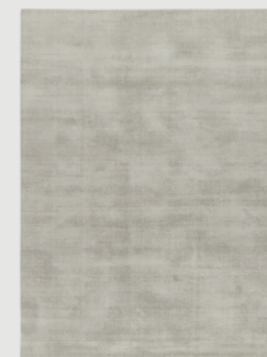
376



385



Pillows: A800

MARTE
78.0185.01
CUPIDO
78.0179.02Central Table: Gate
140cm/55" x 89cm/35" H43cm/17"
Marble Glazed White/Walnut/
Black Brunito Metal Q186006XOFAccent Table: Gate
58cm/23" x 45cm/18" H56cm/22"
Walnut/Black Brunito Metal
Q186007XOFRug: Whisper
300cm/118" x 400cm/157"
Alabaster R87528X

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

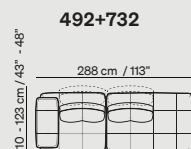
Moodboard warm neutral & earth tone

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the Orange Tea color was paired with the Jupiter fabric in the Apulian Stone beige color and Brezza velvet in the Beige color. The combination of these coverings together with the wood and ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard warm neutral & earth tone

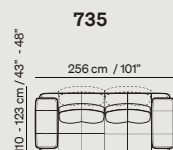
Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



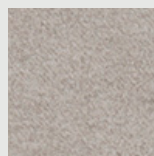
Sofa: Pixel C294



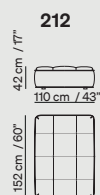
JUPITER
78.0189.02
LE MANS 15D8



Sofa: Pixel C294



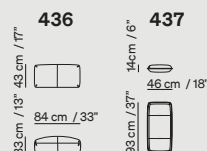
BREZZA
70.0077.22



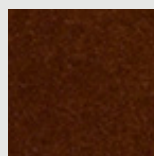
Ottoman: Pixel C294



LE MANS 15D8



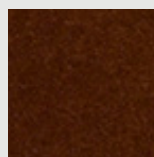
Self Standing Backrest
and Armrest: Pixel C294



BREZZA
70.0077.23



Pillow: A800



BREZZA
70.0077.23



Central Table: Plettro
100cm/39" x 100cm/39" x H35cm/14"
Arabescato Statuario Ceramic/
Blonde Ash E22233X



Side Table: Plettro
D80cm/31" x H47cm/18"
Blonde Ash
E22235X



Decorative Objects: Object Vase S
D19,5cm/8" x H34cm/13"
White/Gold Glazed O977001XOF



Plaid: Tepore
Tortora A09605X



Table Lamp: Bag
35cm/14" x 32cm/12" x H21cm/8"
Bronze
L039008EOF



Rug: Whisper
250cm/98" x 300cm/118"
Cipria Graphite
V823003XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

NATUZZI
EDITIONS