

# Project Identity **Nuvia**

C328



**NATUZZI**  
EDITIONS

# Project Identity

## Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.



# Nuvia

With its rounded forms and spacious volumes, the Nuvia sofa welcomes you as an enveloping embrace - offering ethereal moments of pure well-being. It's like lying on a soft cloud, suspended in the sky. Its functional soul is expressed through the integrated console providing support and space for total comfort. An innovative Triple Motion mechanism enables two exclusive, healthy functions, Zero Gravity and Micromobility. The first allows you to reach a position that makes you feel weightless, with proven health benefits including taking the pressure off your spine and promoting circulation in your legs. The second acts while the user is in a resting position, slowly tilting seat and footrest simultaneously with micro movements that keep muscles active improving blood circulation and contributing to a state of relaxation.

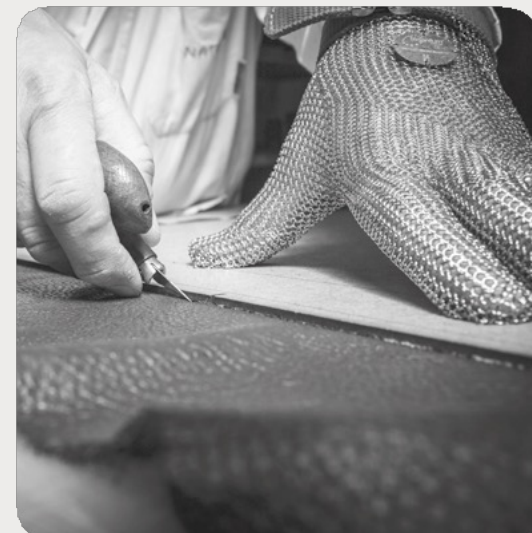


Discover our new vision of comfort.  
Feelwell combines physical relaxation  
and mental balance, offering  
a tailor-made wellness experience.



## Design by Natuzzi Design Center

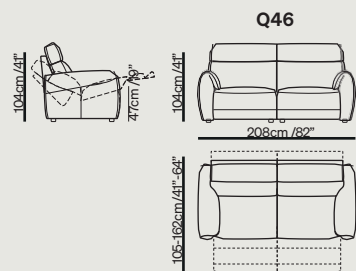
In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



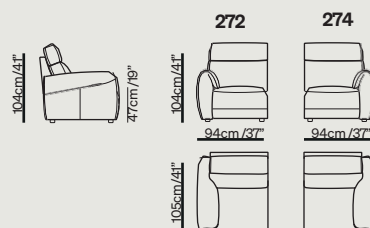
## Choose your Nuvia

The Nuvia project is extremely versatile thanks to its 10 SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.

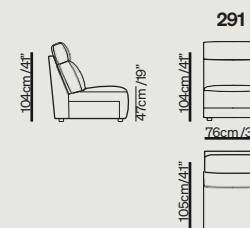
Triple power motion sofa  
with micromobility  
function



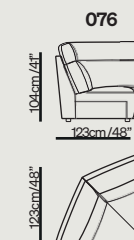
Chair with arm



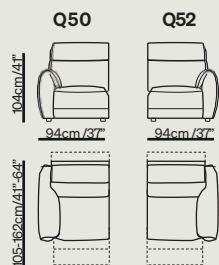
Armless chair



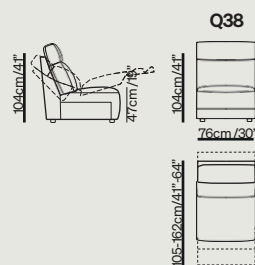
Wedge corner



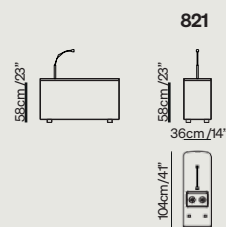
Triple power motion chair with arm and  
micromobility function



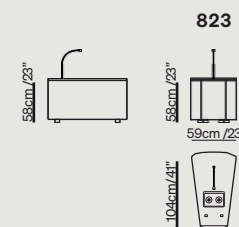
Triple power motion armless  
chair and micromobility function



Multifunctional console  
with wooden finish



Multifunctional console  
with wooden finish



Optional  
battery pack

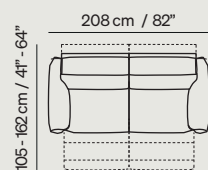


## Versatility and configurations

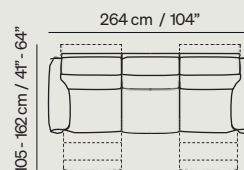
The abacus «Versions and Compositions» shows all the versatility of the project. In particular, as in the examples below:



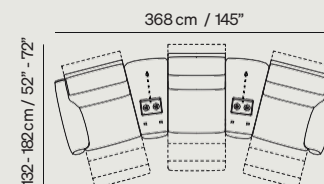
**Q46**



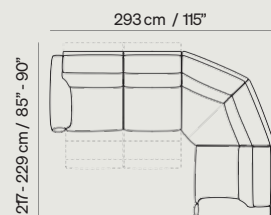
**Q50+291+Q52**



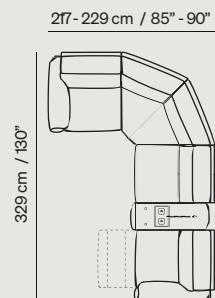
**Q50+823+Q38+823+Q52**



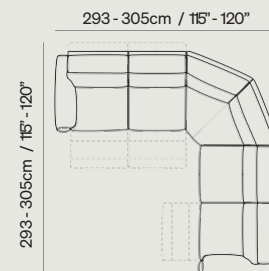
**Q50+Q38+076+274**



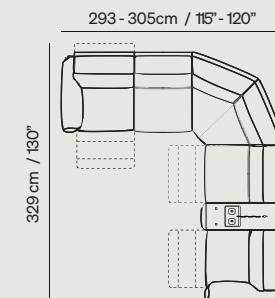
**272+076+291+821+Q52**



**Q50+Q38+076+291+Q52**



**Q50+291+076+Q38+821+Q52**



Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

## Features & Benefits



**Triple Power  
Motion  
mechanism**



**Micro-  
Mobility**



**Zero-Gravity**



**Multiple  
configurations**



**Available in  
Leather and  
Fabric**

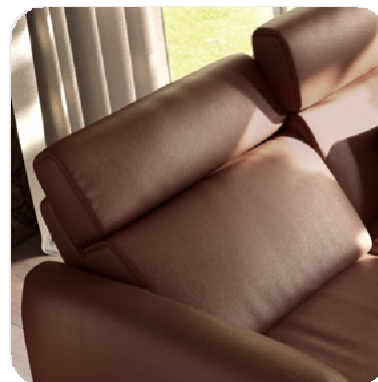


**Multifunctional  
console**



### «Triple Power Motion» Mechanism

that individually activates the footrest, headrest, and lumbar support, allowing the seating position to be adjusted for maximum comfort, providing a fully personalized relaxing experience.



The «Zero Gravity» position is achieved through the triple motion function, by fully opening the seat to total body extension, elevating the feet to heart level, while enhancing circulation and providing an optimal relaxation position.



### «Micromobility»

Starting from the resting position, the sofa moves imperceptibly to keep the body's muscles active. It works by slowly tilting the seat and footrest simultaneously with micromovements that improve blood circulation, contributing to a deeper state of relaxation.



### Switch Panel Pocket

A fully upholstered pocket housing the switch panel enhances the visual appeal of the model, offering a distinctive aesthetic element.



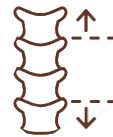
The **multifunctional console**, with a full wooden finish, features a spacious tabletop, a storage drawer, a built-in USB port, and connectors for adding optional features—blending style, convenience, and versatility.



Scan to discover  
more about  
Micromobility,  
Triple Power Motion  
and Zero-Gravity.

## Micromobility & Zero-Gravity Features & Benefits

Sink into a new era of comfort with our exclusive Micromobility technology, designed to keep your body in gentle, continuous motion—effortlessly enhancing posture, reducing muscle tension, and boosting circulation. Inspired by the natural flow of movement, this innovative system supports your well-being while you sit. Paired with Zero-Gravity seating, it cradles your body's natural curves, offering full back support and deep relaxation. Whether reading, meditating, or unwinding, experience effortless comfort that promotes better breathing, improved blood flow, and a sense of total weightlessness. Transform every moment of rest into a revitalizing escape.



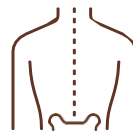
**Reduces pressure  
on the spinal column**



**Improves blood flow  
and circulation**



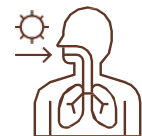
**Reduces emotional stress**



**Promotes proper posture**



**Reduces muscle tension**



**Improves lung  
function over time**

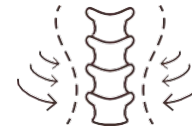
## Triple-Motion Technology

Experience customized comfort like never before. With Triple Motion, control the headrest, lumbar, and footrest independently, tailoring your comfort to your exact needs. Adjust the headrest for better neck support, align the lumbar cushion to release daily stress, or activate the footrest to achieve a weightless feel.



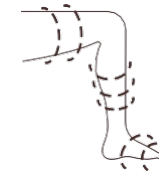
### Head Support Designed for Your Perfect Escape

Effortlessly adjust the headrest to find your ideal position for watching, reading, or unwinding. Experience tailored comfort that cradles your head and neck, making every moment of relaxation truly rejuvenating.



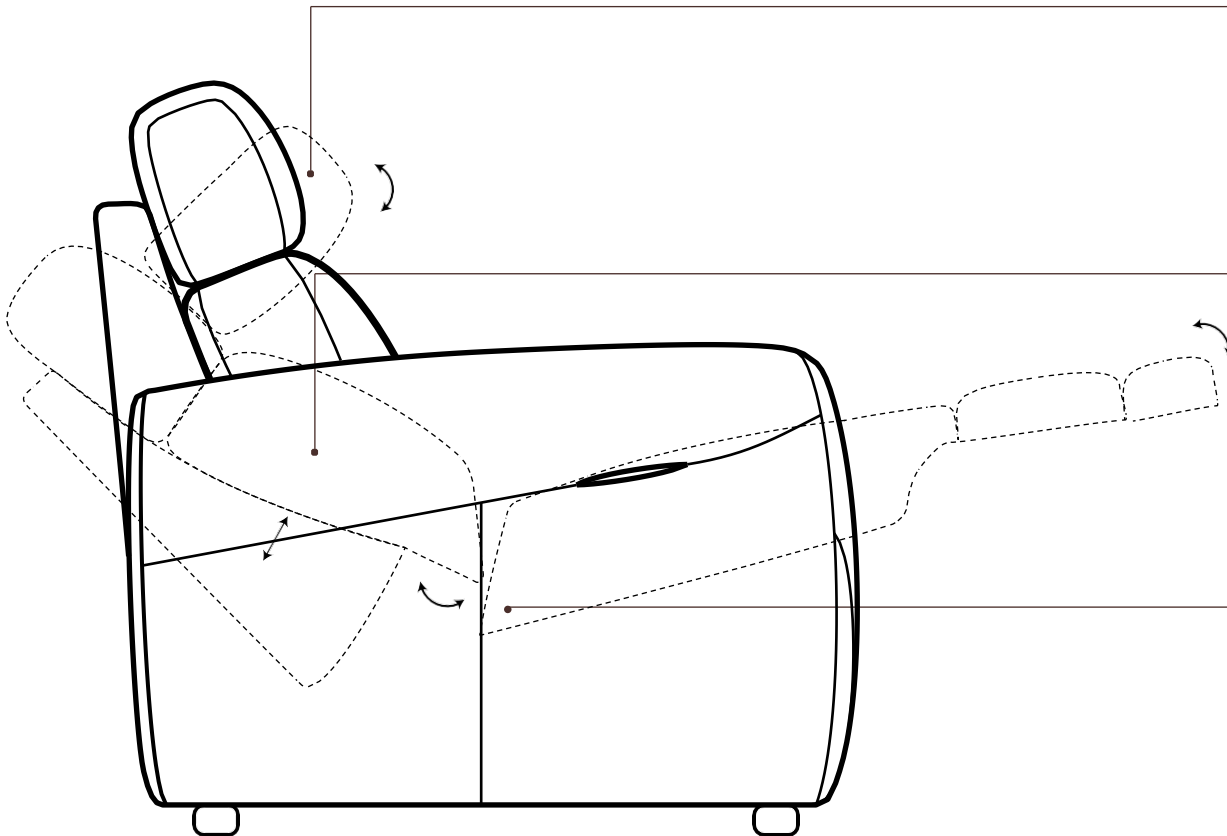
### Customized Lumbar Support for Ultimate Comfort

Effortlessly adjust lumbar pressure to match your posture, reducing back strain and enhancing relaxation. Enjoy personalized support that relieves tension and promotes lasting comfort.



### Effortless Relaxation, Space-Saving Comfort

Extend your comfort with a fully adjustable footrest that transforms your seat into a chaise lounge—without taking up extra space. Customize your perfect recline and enjoy a deeply relaxing experience, tailored just for you.

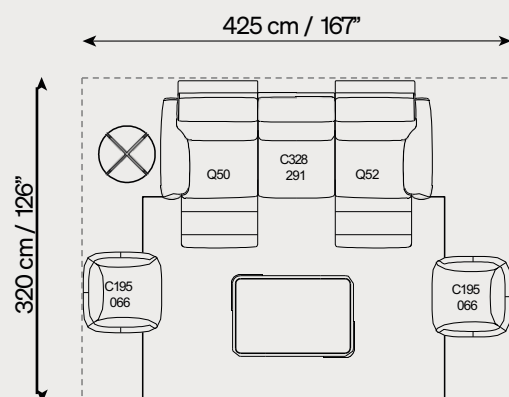




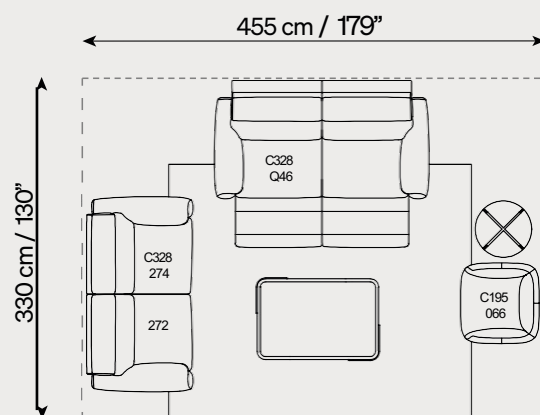
## Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

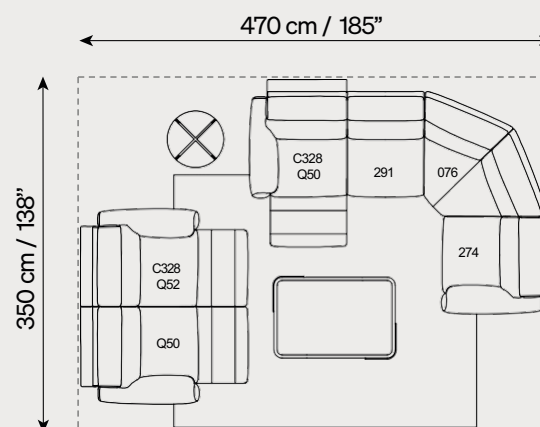
**DIM: 13,5sqm / 145sq ft**



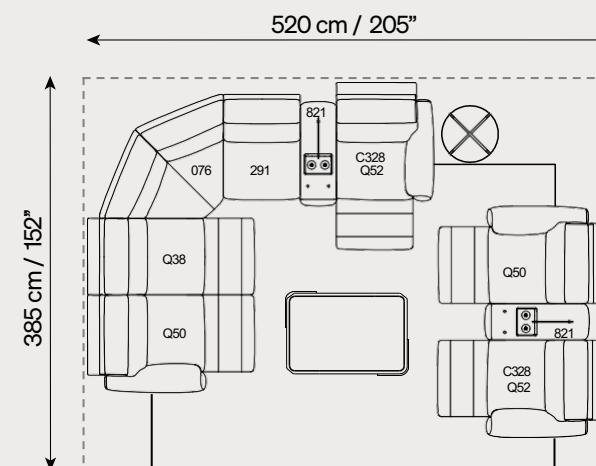
**DIM: 15sqm / 161sq ft**



**DIM: 16,5sqm / 178sq ft**



**DIM: 20 sqm / 215sq ft**



## Moodboard earth tone

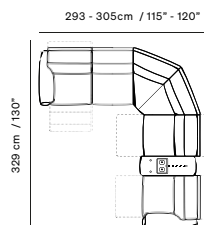
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Dream leather in the Rawhide color was paired with the Terme velvet in the Rust color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



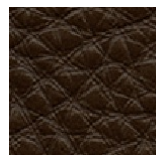
## Moodboard earth tone

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

**Q52+821+Q38+076+291+Q50**

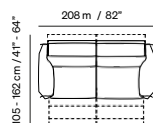


Sofa sectional: Nuvia C328

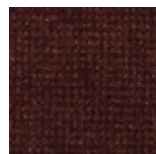


DREAM 20JQ

**Q46**

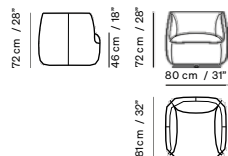


Sofa: Nuvia C328

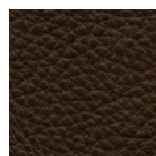


TERME  
78.0184.09

**066**

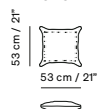


Occasional Chair: Wally C195  
with swivel base

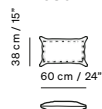


DREAM 20JQ

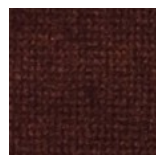
**376**



**385**



Pillow: Gaia A800



TERME  
78.0184.09



Central table: Gate  
120cm/47" X 80cm/31" H38cm/15"  
ash brown / matt amarone



Side table: Wire  
D56cm/22" H50cm/20"  
ash brown T042004XOF



Suspension lamp: Norma  
white L040006EOF



Rug: Whisper  
300cm/118" X 400cm/157"  
pale rose

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.



## Moodboard blue

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Madison leather in the Blue Night color was paired with the Cupido fabric in the Midnight Blue color. The combination of these coverings together with the ceramic & wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

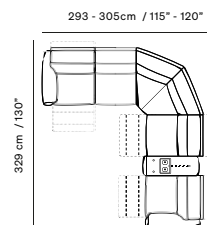




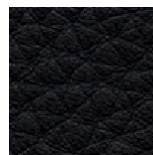
## Moodboard blue

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

**Q52+821+Q38+076+291+Q50**

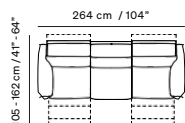


Sofa sectional: Nuvia C328

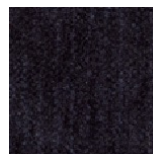


MADISON 20RG

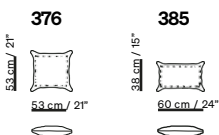
**Q50+291+Q52**



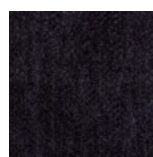
Sofa: Nuvia C328



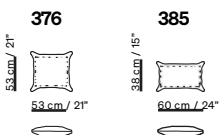
CUPIDO  
78.0179.06



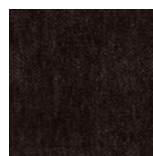
Pillow: Gaia A800



CUPIDO  
78.0179.06



Pillow: Gaia A800



CUPIDO  
78.0179.07

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.



Central table: Como  
90cm/35" x 90cm/35" x H35cm/14"  
ceramic statuario/brown  
ash/champagne Q832001XOF



Side table: Como  
50cm/19" x 40cm/15" x H52cm/20"  
ceramic statuario/brown  
ash/champagne Q832005XOF



Decorative object: Luster vase  
D19,5cm/7,5" x H34cm/13" O979001XOF  
24,5cm/9,5" x H38cm/15" O979004XOF



Floor Lamp: Virginia  
N096005UOF  
(available for U.S. market)



Rug: Florida  
274cm/108" x 396cm/156"  
grey/charcoal/white V113003XOF  
(available for u.s. market)

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EDITIONS