

# Memoria project

L027



NATUZZI  
ITALIA

## Memoria L027

Memoria was born from the shared vision of Karim Rashid and Pasquale Natuzzi to create a project characterized by a “transitional” design, with soft, contemporary forms that simultaneously evoke past ergonomics. Originally conceived by the designer, the project was refined, curated, and developed through synergy with the internal Design Center, resulting in an iconic collection that represents the Natuzzi style.



**Design by Karim Rashid**

Karim Rashid is one of the most unique voices in design today. With over 4,000 projects in production, Karim’s ability to go beyond the ordinary continues to make him a prominent figure among the designers of his generation.

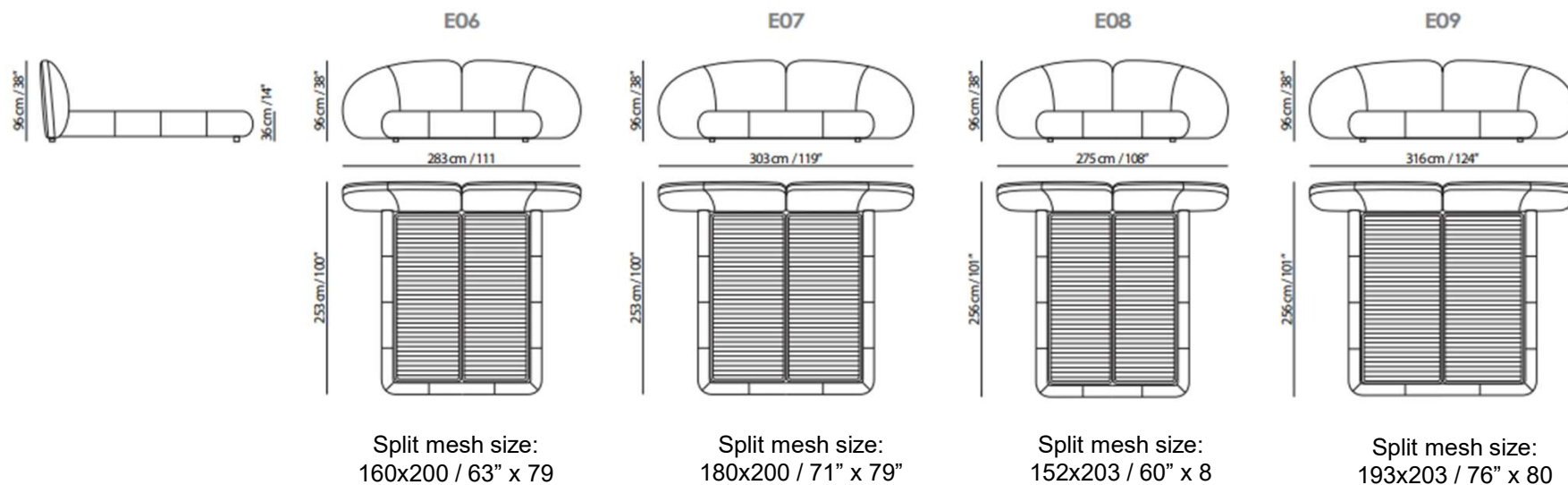




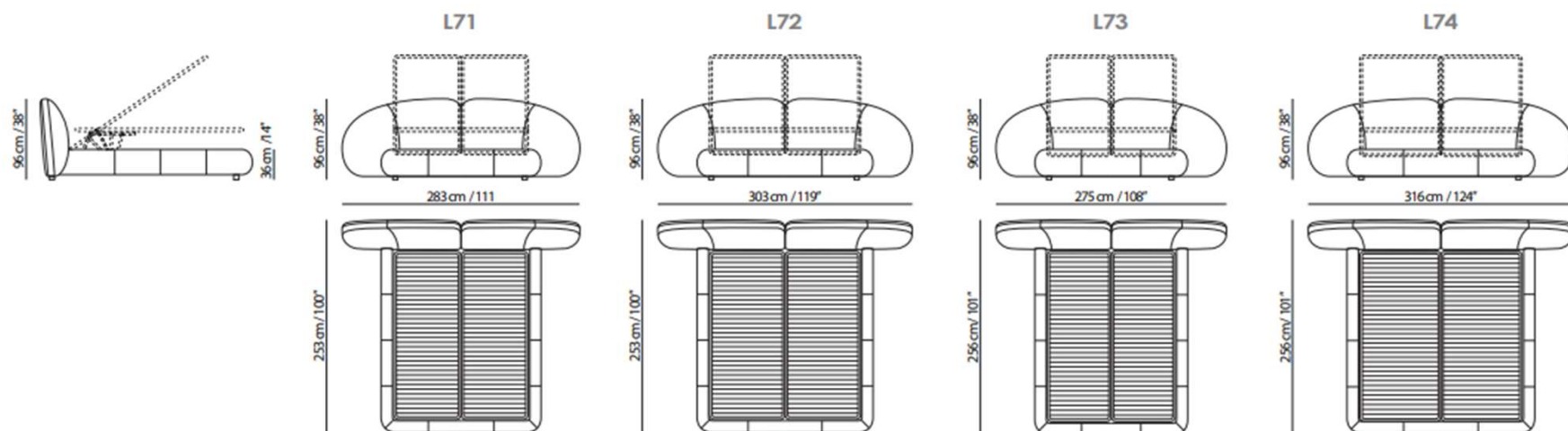
## Choose your Memoria L027

The Memoria project is highly versatile, with the bed available in different sizes to accommodate various spaces.

### double bed with electric slatted base

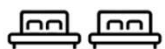


### double bed with tilt and lift mechanism



## Technical features

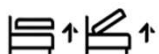
The Memoria bed evokes a place where body and mind can rest moving without obstacles, in an enveloping and timeless comfort.



King and Queen Sizes



Leather and Fabric

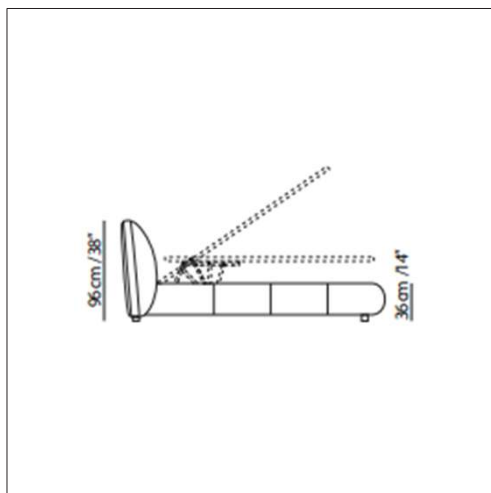


Lift System With  
Two Opening Options

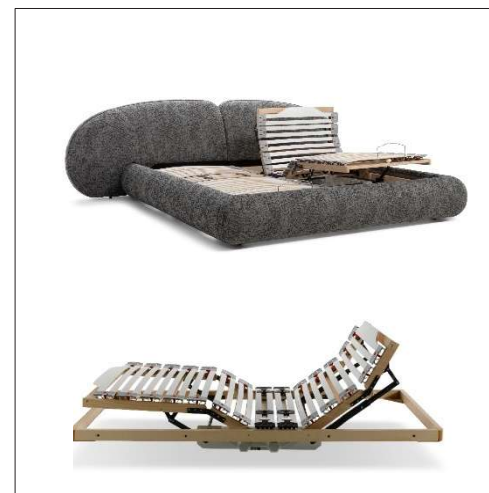
Electric slatted base



The bed is available in both leather and fabric. The leather version starts from category 25 Status.



The lift-up system offers two positions, 45 degrees and horizontal, to facilitate bed-making.



The bed slats are made of multi-layer beech wood with ABS polymer, ensuring long-lasting durability and superior resistance. The slats are treated with a special embossing in the lumbar area.

## Bedroom furnishing Memoria

Introducing the "Memoria" bedside table, a masterpiece of design that combines functionality and beauty in a single furnishing solution. Perfect for adding a touch of class and modernity to domestic spaces.

### High quality

Fine materials and artisanal craftsmanship ensure a durable and resistant product.

Made of shaped wood and worked with a pantograph machine with numerical control. This refined accent table is completely glossy lacquered.

### Elegance and design

Its organic shapes give an elegant and modern aesthetic, adding a touch of class to any environment.

### Customization

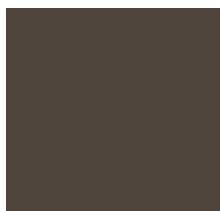
Available in different shades of colours to suit various styles and preferences.

### Made in Italy

Guarantee of quality and attention to detail typical of Made in Italy.

### Bedside Table

L71 P 51 H 43 cm



Glossy Lacquer Praline

M980001XNA



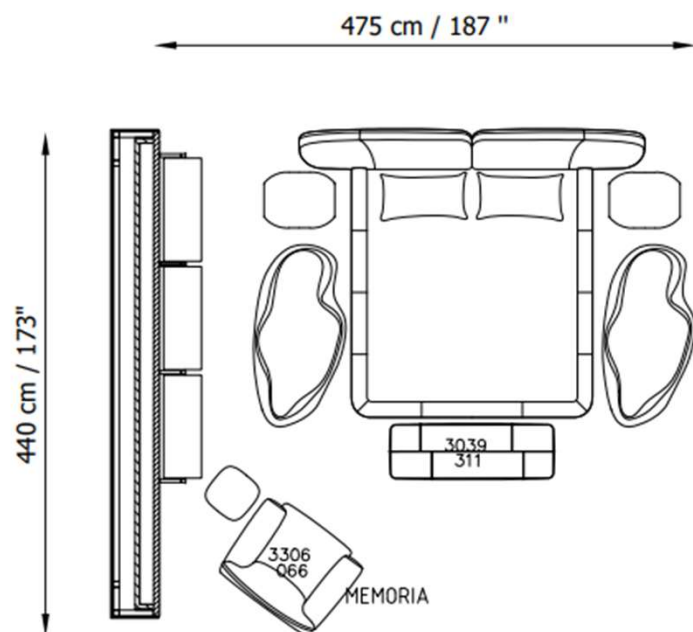
Glossy Lacquer Mink

M980002XNA

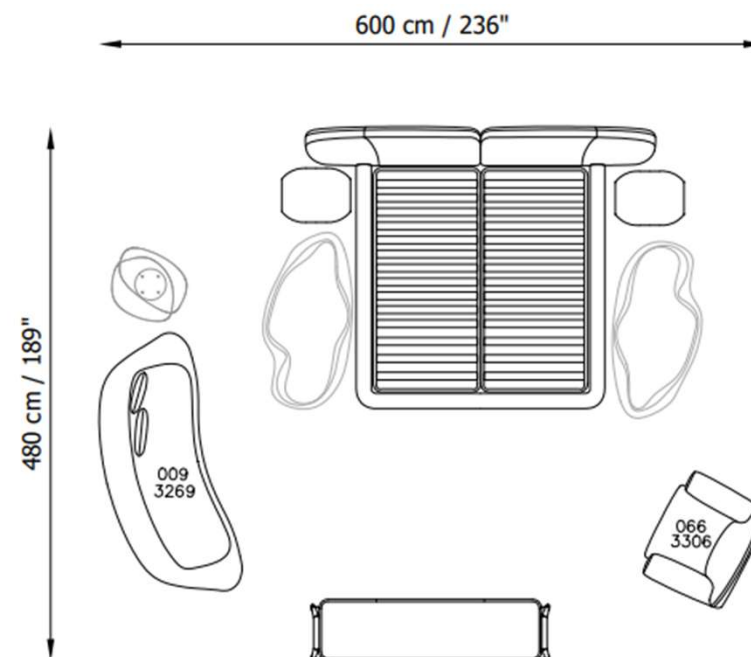
## Layout Examples

You can also showcase the versatility of the project with different layouts, highlighting the creation of various configurations to optimize space in any bedroom. The bed comes in various frame options to accommodate different mattress dimensions, providing flexibility to fit a range of bedroom layouts and needs.

DIM: 21 SQM / 226 SQ FT



DIM: 29 SQM / 312 SQ FT



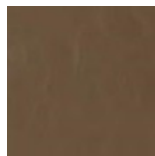
## Moodboard Earth Tone

To bring harmony to the projects, the Natuzzi Style Center carefully selects materials and coverings, creating a dialogue between them. In this case, the Siena Leather in Deep Camel has been paired with Settecolli Fabric in Rose beige. The harmonization of these coverings with woods and marbles will give rise to the moodboard that will define the final total look of the project.



# Moodboard Earth Tone

Along with the moodboard of coverings and materials, the Natuzzi Style Center harmonizes the bedroom with furniture and accessories to complete the interior design project.



SIENA 40L7



MEMORIA ARMCHAIR & PILLOW 1800 VERS. 385+124



SETTECOLLI 88.0090.02



SPLASH SOFA



PARIOLI 86.0066.02



BED SIDE TABLE : MEMORIA  
Glossy Lacquer Praline  
M980001XNA



LAMP: ROSE'



RUG: TERRACE beige  
V700003XNA



SIDEBOARD: Smoked Oak/Coffee  
B00701X



ACCENT TABLE: SPLASH  
CAFFE'/VOLAKAS  
Q124006XNA



KASHMIR  
brown



KASHMIR  
dark beige

These products have been carefully selected to maintain the atmosphere and harmony of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials, and finishes cannot be altered.